



WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

WABC-TV/DT
New York

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 10-19-2012 PAGE: 1 of 2

JAMESTOWN ASSOCIATES - 12000
ATTN: LAURA LANCASTER
5937 JONES CREEK RD
BATON ROUGE LA 70817

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
403018	10-19-2012		0	KYRILLOS FOR SENATE	KYRILLOS FOR SENATE	POLITICALS	WABC – NEW YORK

Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing							Package	Contract Title		
			246764	PHILADELPHIA	D. PARKER	10-29-2012	11-04-2012	M (Broadcast Month, Cycle 1)							N	246764		
Line	Start Date	End Date	Time Period	Description	RO	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
1	10-30-2012	11-01-2012	04:28AM – 04:59AM (BOOKENDS)	AM 430AM EWN THIS MORNING (9410)	7	15		X	X	X				4	200	4	800.00	
2	10-29-2012	11-02-2012	06:15AM – 07:00AM (BOOKENDS)	AM EWN THIS MORNING 6-7AM (7427)	7	15	X	X	X	X	X			6	1,000	6	6,000.00	
3	10-29-2012	11-02-2012	07:00AM – 09:00AM (BOOKENDS)	AM GMA 7-9AM (7429)	7	15	X	X	X	X	X			10	1,200	10	12,000.00	
4	10-29-2012	11-02-2012	09:00AM – 10:57AM (BOOKENDS)	DA AM DAYTIME 9AM-10:57AM (7437)	7	15	X	X	X	X	X			20	550	20	11,000.00	
5	10-29-2012	11-02-2012	12:15PM – 12:30PM (BOOKENDS)	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	15	X	X	X	X	X			10	700	10	7,000.00	
6	10-29-2012	11-02-2012	12:30PM – 03:00PM (BOOKENDS)	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	15	X	X	X	X	X			16	750	16	12,000.00	
7	10-29-2012	11-02-2012	04:15PM – 04:59PM (BOOKENDS)	EN EWN AT 4PM M-F (11372)	7	15	X	X	X	X	X			6	750	6	4,500.00	
8	10-29-2012	11-02-2012	05:15PM – 05:55PM (BOOKENDS)	EN EWN AT 5PM M-F (7450)	7	15	X	X	X	X	X			10	1,200	10	12,000.00	
9	10-29-2012	11-04-2012	06:15PM – 07:30PM (BOOKENDS)	EN EWN AT 6P (CFB) (7442)	7	15	X	X	X	X	X	X	X	10	1,200	10	12,000.00	
10	10-29-2012	11-02-2012	07:00PM – 08:00PM (BOOKENDS)	PA JEOPARDY/WHEEL (7446)	7	15	X	X	X	X	X			10	2,100	10	21,000.00	
11	10-29-2012	11-04-2012	11:15PM – 12:05AM (BOOKENDS)	LN LATE NEWS CFB (7645)	7	15	X	X	X	X	X	X	X	4	2,350	4	9,400.00	
12	11-04-2012	11-04-2012	06:15AM – 10:00AM (BOOKENDS)	AM EWN SA/SU 6-10AM (7434)	7	15							X	2	200	2	400.00	

Contracted Gross Total:																108	108,100.00
Actual Gross Total:																108	108,100.00
Agency Commission:																	16,215.00
Net Total:																	91,885.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 402018	Contract Dt 10-19-2012	Revision Dt	Rev# 0	Advertiser KYRILLOS FOR SENATE	Brand KYRILLOS FOR SENATE	Product Code POLITICALS	Station/Market WABC - NEW YORK										
Agency Est#		CMS # 246764	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-29-2012	End Date 11-04-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 246764								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Month/YR		Preempted		Made Good		Contract Total		Adjustments						Actual Total			
Nov 12		0.00		0.00		108,100.00		0.00						108,100.00			
TOTAL		0.00		0.00		108,100.00		0.00						108,100.00			

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